

SCHOOL OF COMMUNICATION

B.A. Communication Studies Communication Track

The *Communication* major focuses on understanding the vital role that communication plays in contemporary life, characterized by rapidly emerging new technologies, social change, developments in social media, and dynamic interpersonal relationships. Students who complete the *Communication* major can select courses in *Communication Management*, *Integrated Promotional Communication*,

The *Communication* major is an excellent choice for students who have multiple interests in communication. Students can take classes in diverse areas such as public relations, health communication, gender, leadership, interracial communication, social media, podcasting, sports communication, mass media, groups and teams, nonverbal communication, conflict management, family communication, and many others.

If you are seeking maximum flexibility in scheduling due to work and/or family constraints, or are trying to graduate as efficiently as possible, the Communication major is an excellent choice.

Internships

The School of Communication encourages *Communication* majors to complete at least one internship during their undergraduate studies. Internships allows students to gain valuable skills, network with professionals in their field, gain professional feedback, and build their resume. For more information about School of Communication Internships visit our website: <https://class.csuohio.edu/communication/cominternships>.

Types of Careers in Communication

The careers *Communication* majors pursue are as varied as the combinations of courses taken. Below are some examples.

Communication Manager
Event Planner
Fund Raising
Speechwriter
Media Analyst
Researcher

Social Media Manager
Advertising
Corporate Recruitment
Graduate or Law School
Mediator
Writer and Editor

Sales
Nonprofits
Diversity Officer
Team Facilitator
Consulting
Training

If you are interested in the *Communication* major contact the School of Communication for more information and schedule an appointment with our *Communication* major Director:



216-687-4630



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