

SCHOOL OF COMMUNICATION

Minor in Health Communication

The Minor in Health Communication prepares students in all majors to communicate effectively in health-related interactions using interpersonal, group, organizational, social media, and public channels. The knowledge and skills gained from this minor are essential for individuals pursuing communication, administration, or clinical roles in health organizations and academic careers.

- ✓ **Learn strategies to communicate effectively in personal, professional, and public health communication settings.**
- ✓ **Gain knowledge and skills to develop and evaluate health communication messages.**
- ✓ **Develop skills in content production to create effective health communication materials.**

Requirements for the Minor in Health Communication

Health Communication Core Courses (9 Credits)

COM 362: Health Communication

COM 349: Designing Health Messages

COM 449: Health Communication Interventions*

Content Production Skills Course (3 credits)

Select one of the following courses

COM 335: Multimedia Storytelling

COM 372: Podcasting: Reporting with Sound

COM 425: Publication Design

Communication Electives (6 credits) - Select two courses

COM 201: Com. & Relationships/East Asia

COM 331: Gender and Communication

COM 332: Interracial Communication

COM 335: Multimedia Storytelling

COM 346: Organizational Communication

COM 348: Intercultural Communication

COM 350: Persuasive Com./Attitude Change

COM 372: Podcasting

COM 380: Family Communication

COM 394: Relational Communication

COM 425: Publication Design

COM 429: Digital Publication Design & Graphics*

COM 464: Media Metrics and Analytics*

COM 490: Internship in Communication*

*denotes courses with pre-requisites

If you are interested in learning more about the Health Communication Minor please contact
Dr. Beth Pask, Director of the Communication Studies Major



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